Art & Digital Design

Jury Evaluation Criteria
(**Junior vs Senior** – Gold : 100 – 91 / Silver: 90-81 / Bronze: 80-65)

Criterion	**Junior Points**	**Senior Points**
Original Idea / Innovation (Is the idea original or a creative interpretation of a concept?)	25	20
Presentation Techniques (Do students clearly explain their artwork, ideas, and intentions? Is the presentation structured and understandable?)	20	15
Art / Design Techniques (How strong are the artistic techniques? This includes composition, use of materials or digital tools, creativity, and overall visual quality.)	30	35
Impact / Relevance (Does the artwork communicate a clear message or concept? Does it address social or cultural issues? Does it create emotional or visual impact?)	25	30